

Unicorn for Writers

You're a writer, and you've written something wonderful. But what do you do next?

Here at Unicorn for Writers, LLC, we can help you navigate the confusing and complicated road to publishing. Unicorn for Writers is uniquely designed to arm writers with the practical know-how to get their manuscripts through or around the gatekeepers of the publishing world. Today, between multi-national media corporations and global entertainment conglomerates, getting a publisher's attention takes more than a great idea and a flair for the written word. Publishers view your manuscript as a business proposition and a work of art. Let Unicorn work with you to straddle both worlds.

TESTIMONIALS

I wanted to send you a note of appreciation for the professional writing services provided by you and your team on my manuscript, "One Last Sunset." Your constructive feedback combined with crisp, clear editing helped me advance this work of fiction to another level. Most importantly I felt your genuine interest in my writing journey as a coach, a mentor and a friend.

-Richard Dodd

Unicorn for Writers LLC have given me very useful advice on a number of flash-fiction and short stories that I have recently written. Their positive comments and constructive feedback have been extremely valuable and I am now confident that my work is of a sufficient quality to start looking for possible outlets.

-Andy Ritchie, Author

"The Book That They Don't Want You to Read"
I want to thank you for your review of my manuscript. Your comments and suggestions were invaluable. The approach you take reflects your knowledge and skill in writing, editing and the marketing of a book. Furthermore, your talent is in the way you shed light on the necessary tasks that the writer must contend with to successfully bring their best writing to the forefront. This is an essential part of creating a professionally well-written book. Thank you so much for all your assistance.

-Mindy Haber

Writers Services

YOUR MANUSCRIPT

1. **Manuscript Evaluation:** \$350/350 pages \$45
Children's Book \$45 Short Story
2. **Manuscript Editing:** \$4 per page, review
3. **Chapter Evaluation:** First 50 pages \$200
4. **First Five Pages:** \$25
5. **Copyediting & Proofreading:** \$3 per page
6. **One Page Summary Creation:** \$200
7. **One Page Summary Review & Rewrite:** \$100
8. **Outline Creation-Review/Rewrite:**
\$2 for creation, \$2 review, \$3 rewrite per page
9. **Private Editorial Tutoring:** \$55 per hour
10. **Screenplays/Stageplays:**
Evaluation: \$250 for 125 pages
Editing: \$3 per page
11. **Ghostwriting:** Call for quote and conversation
12. **Competition Evaluation-Research:** \$450,
depending on book
13. **Title Creation:** \$350
14. **In-Depth Character Analysis:** \$350
15. **Query Letter Creation-Review:** \$65 for creation,
\$45 for review/comments
16. **Book Proposal Review-Creation:** \$1000 for
creation, \$400 for review/comments
17. **Copyright Registration:** \$30 plus USC fee
18. **Permissions:** \$25 per hr. for research
19. **EBook Formatting:** Call for quote
20. **Audio Recordings:** Call for quote

COVER DESIGN & ILLUSTRATIONS

1. **Book Cover Design:** \$300-\$2000 for each cover
design
2. **Illustrations:** Call for quote and a conversation
3. **Artist Recommendations:** Call for quote and
conversation
4. **Picture Book Art Review:** \$75

Payment Plan: We offer an installment plan. Ten interest free payments, work provided at each payment.

PUBLISHING

1. **Publishing Consultation:** \$65 per hour
2. **Publishing Agreements Prep:** \$25 per page
3. **Agents- Recommendations:** \$100 for 10 agents
in your book/genre
4. **Publishers – Recommendations:** \$45 per book
publisher or press
5. **Book Printers – Recommendations:** 10 printer
recommendations for \$45
6. **Book Distributors-Recommendations:** 10
distributor recommendations for \$45
7. **E-Publishing-Recommendations:** \$250 to
locate right eBook publisher
8. **Contract Review & Negotiation:** \$400 for
review, \$600 for negotiation
9. **Subsidiary Rights:** Call for quote
10. **Special Sales:** Call for quote

SOCIAL MEDIA & MARKETING

1. **Social Media Pkgs.:** \$350 Custom Designed for
your book
2. **Media Training:** \$200 per hour via phone
3. **Marketing Platform Creation:** \$500 (creation)
custom designed for your book
4. **Book Trailers and/or Book Reviews:** Call for
quote and conversation
5. **Tag Lines, Jacket Flap Copy:** \$350, \$200
6. **Website Layout:** \$250, Recommendations on
fields, creative layout (no programming of the
website is included)
7. **Business Cards, Postcards, Bookmarks, Printed
Items:** \$150 postcard, \$100 bookmark,
\$85 Business card, (logo not included)
8. **Stickers, Banners, Brochures, Ads, etc.:** Call for
quote
9. **Library Labels:** \$45 per set, per State
10. **Newsletters, Greeting Cards, Promotion:**
Call for quote
11. **PowerPoint Design:** \$300-\$850, depending on
project



Contact us at:

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(203) 938-7405

Join our "Meet-Up"
Book Publishing Discussion Group
once a month in Redding, CT

RSVP: (203) 938-7405

Unicorn for Writers
unicornforwriters.com

Unicorn Writers' Conference
unicornwritersconference.com