



**BOB ZASLOW, Vice President Unicorn for Writers**

Bob's Off-Broadway musical, *The Seed of Abraham*, was performed at the Bleecker St. Theatre as part of the 2011 FringeNYC Festival. He won an American Film Festival

award for his documentary film, *Nadine Valenti, Portrait of a Painter*. Bob was a VP Creative Supervisor at Grey Advertising, writing and producing more than 100 commercials, earning a Clio, two Effies, and a John Staples Direct Response Award. A three-year board member of the Putnam Arts Council, his most recent book, *Rap-Notes: Shakespeare's Greatest Hits*, was published in 2012. Bob simplified Shakespeare's stories in rhyme, writing five 10-minute raps that sing the plots of Hamlet, Macbeth, King Lear, Romeo & Juliet, and A Midsummer Night's Dream to take some of the fear out of Shakespeare. He also recorded the songs on I-Tunes under the name "Mr. Z."



**BARBARA ELLIS-UCHINO, Vice President Editorial Services**

Barbara Ellis-Uchino is a former editor-in-chief of Knight Ridder Newspapers. She began her career in journalism as a feature writer, interviewing celebrities. She was also a

columnist, writing a weekly sailing column. Barbara is now a writing coach, manuscript evaluator and editor, working with clients in all genres, including fiction, non-fiction, business, mysteries, memoirs, young adult, and picture books. In addition, Barbara is an accomplished ghost-writer, dog lover and dog rescuer.

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**JAN L. KARDYS** has 35 years of diversified publishing experience for ten major publishing corporations: Doubleday, St. Martin's Press, Macmillan, Charles Scribner's Sons, Prentice Hall/Simon & Schuster, Scholastic, Harcourt Brace Jovanovich,

Lippincott & Crowell, Publishers, Warner Books, Little Brown & Company and Google. Having begun her career in an Editorial Department at Harcourt Brace Jovanovich, Jan has worked in Art and Production, Subsidiary Rights, Licensing, Database Design, Imaging, Royalty Conversions, Contracts, Copyrights & Permissions. Currently, she is Chairman/Creator of Unicorn Writers' Conference, a major annual event in Portland, CT, as well as President of Black Hawk Literary Agency. In addition, Jan is teaching classes on book publishing at Norwalk Community College and Greenwich Continuing Education. Check her schedule at: [JanKardys.com](http://JanKardys.com) for various library presentations on "How To Get Published Today." She also conducts a **Meetup Group: Book Publishing Discussion Group** in Redding, CT.

*Jan L. Kardys: "My diverse book publishing experience includes employment at ten of the major book publishers plus Black Hawk Literary Agency, Unicorn Writers' Conference in addition to three years with Google. I have a wealth of experience in editorial, art/production, subsidiary rights, contracts, copyrights, permissions, book agenting, editing, writers conferences, --and now as a freelance editor and publishing consultant. My resume is at: [JanKardys.com](http://JanKardys.com)*