

CHECKLIST FOR SUBMISSION TO



UNICORN LITERARY AGENCY

- Final revised manuscript and/or book summary
- Author photos: one standard and one spontaneous
- Author biography
- Marketing platform/plan
- Website: free on Google sites; enhance with links on the site
- Blog: free on Google with blogger.com
- PowerPoint presentation
- YouTube video of your author presentation
- Research your competition
- Create a list of cross-marketing links

CHECKLIST FOR SUBMISSION- UNICORN LITERARY AGENCY

- Organize email addresses

- List of your published books and articles in print